

MEDIA DATA 2027

MSV MEDIEN
BADEN·BADEN

No. 1-27 | Valid from October 1st 2026

AEROMODELLING

FOUR MAGAZINES. ONE TARGET AUDIENCE. ONE PASSION.

Professional construction, flying and dealing with remote-controlled flyingmodels is much more than only a gimmick for technique-freaks or interested teenagers. Middleaged men with high-level technical skills, interest and preferences form the majority of model aviation pilots. As aeroplane model construction is a time-consuming and expensive hobby it is mainly performed by economically well-secured people.

Worldwide people perform the sport of aeroplane model construction in three main categories: rc-aeroplanes, rc-helicopters and rc-jet models. For each category MSV Medien Baden-Baden GmbH publishes an own separate magazine: Modellflug International/ MFI, ROTOR and JET-POWER, completed by the special edition RC-TURBINE.

For almost 50 years we cover the full spectrum of the domestic and international model aviation sport and are well known for our editorial expertise. That's why professionals for all fields of model aviation sport, like electronic technicians, aerodynamics, software engineers and historians are working as authors for our magazines.

All our magazines promote the model aviation sport through the dissemination of technical, scientific and general information, which are all carefully researched.
So we are a reliable companion of all who committed themselves to this dedicated and demanding passion.









PUBLISHER-SPECIFICATIONS & INFORMATION

Publisher:: MSV Medien Baden-Baden GmbH
Schulstraße 12, D-76532 Baden-Baden
post office box 21 09, D-76491 Baden-Baden
Phone: +49 7221.9521-0
Fax: +49 7221.9521-45
info@msv-medien.de
www.msv-medien.de

Advertising:: Steffen Weyrauch
Phone: +49 7221.9521-17
steffen.weyrauch@msv-medien.de

Banking account: Stadtsparkasse Baden-Baden Gaggenau
Account No. 0 039 487 | BLZ 662 500 30
IBAN: DE14 6625 0030 0000 0394 87
BIC-Code: SOLADES1BAD

Temps of payment: Immediately on receipt of invoice

Right of withdrawal: 3 weeks before publishing date, Loose inserts,
inserts: 4 weeks before publishing date

Magazine format: 210 x 297 mm panel format

Print space: 285 x 254 mm panel format

Columns: 1 column 42,5 mm wide
2 column 90 mm wide
3 column 137,5 mm wide
4 column 185 mm wide

Trimming add-on: 3 mm all around

Artwork: Qualified for scanner, flexible, no raster.
The publisher will produce the file for you at cost price. Price on request.

Digital data: Mac: Adobe InDesign 2020, Adobe Photoshop 2020, Adobe Illustrator 2020
Preferred file format: JPEG, TIFF, PDF X3 minimum 300 dpi, CMYK-color mode
Data media: CD-ROM, DVD-(R-RW-RAM-DL), PDF-data file via e-mail to
steffen.weyrauch@msv-medien.de

MSV Medien Baden-Baden GmbH also publishes:



Digital printing material must be submitted in the form of print PDF files (PDF/X-3:2002). EPS file with embedded fonts (vectorgraphic or converted into paths) and non-compressed images, which have to be saved as PDF, EPS or TIFF, and a resolution with at least 300 dpi, in CMYK (color profile ISO Coated v2). The format is created in original dimensions plus trim allowance and bleed marks. Additional a final color proof with latest media standard. Without a true color proof the publishing company assumes no liability for the printing result of the ad. RGB files or the like cause color distortions for which we can take no guarantee. The ISO-Standard 12647-2 has to be considered for print data and proof preparation.



For 49 years MFI is the leading publication for all, who committed themselves to the traditional, high qualified sport of flying rc-models.

Publication & distribution:
monthly, 100 pages, copy price 6,50 EUR, german speaking area

modellflug
INTERNATIONAL

Function
MFI informs about innovations and developments. Moreover we put insights about domestic and worldwide events across to our readers and are a reliable companion and partner for hundred thousand modeller around the world.

Target audience
The majority of people who perform the sport of flying models are middle-aged men with high qualified knowledge and interests. As the sport of flying models is a time-consuming and expensive hobby, economically well-secured people mainly perform it.

Issue	Publishing date	Closing date for ads	Deadline printing material
1/2027	04.12.2026	05.11.2026	09.11.2026
2/2027	08.01.2027	02.12.2026	04.12.2026
3/2027	05.02.2027	05.01.2027	08.01.2027
4/2027	05.03.2027	04.02.2027	08.02.2027
5/2027	02.04.2027	05.03.2027	09.03.2027
6/2027	07.05.2027	05.04.2027	07.04.2027
7/2027	04.06.2027	29.04.2027	03.05.2027
8/2027	02.07.2027	07.06.2027	09.06.2027
9/2027	06.08.2027	05.07.2027	07.07.2027
10/2027	03.09.2027	09.08.2027	11.08.2027
11/2027	01.10.2027	06.09.2027	08.09.2027
12/2027	05.11.2027	11.10.2027	13.10.2027

FORMATS & PRICES

MFI

SIZE page fractions		PRINT AREA SIZE print space width x height (mm)	 trimmed ads	PRICES IN EUR 4-colour
1/1 page		185 x 254	210 x 297	2.700,–
1/2 page	vertical horizontal	90 x 254 185 x 125	103 x 297 210 x 147	1.400,–
1/3 page	vertical horizontal	59 x 254 185 x 80	72 x 297 210 x 103	950,–
1/4 page	vertical horizontal	90 x 125 185 x 60	 210 x 83	720,–
1/8 page	vertical horizontal	90 x 60 185 x 30	 210 x 53	370,–

All prices in Euro, VAT-included.

Information:

Trimmed ads need 3 mm extra space for trimming.
Trim-sensitive texts or pictures should have a margin of at least 5mm above and below text or picture regarding the final trimmed format.
Tied inserts and product samples on request, basic ad in the total circulation as per price list.Glued-on Inserts and test samples on request.



ROTOR

RC-HELIKOPTER BAUEN & FLIEGEN

Function

Scale modeller, aerobatics pilot or 3D Pilot - they all read ROTOR, because there are published all the topics about techniques, flights or construction of a RC-helicopter. Extensive market overviews and independent buyer guides assist ROTOR readers with their buying decision. ROTOR introduces new products and reports on national and international events and competitions. Tips for beginners, reviews and scale-documentations complete the editorial diversity.

Target audience

A high editorial quality and professional expertise guarantee a maximum distribution amongst an above average well-funded and consumption-orientated target audience with an extraordinary readerloyalty towards ROTOR.

ROTOR is the leading magazine for rc-helicopter enthusiasts in Europe. Since 35 years ROTOR guarantees competent and serious reporting. The magazine is published in English as an app.

Publication & distribution:
monthly, 84 pages, copy price 7,50 EUR, german speaking area

Issue	Publishing date	Closing date for ads	Deadline printing material
01/2027	18.12.2026	30.11.2026	02.12.2026
02/2027	15.01.2027	21.12.2026	23.12.2026
03/2027	12.02.2027	22.01.2027	26.01.2027
04/2027	12.03.2027	22.02.2027	24.02.2027
05/2027	16.04.2027	25.03.2027	31.03.2027
06/2027	14.05.2027	23.04.2027	27.04.2027
07/2027	11.06.2027	20.05.2027	24.05.2027
08/2027	16.07.2027	28.06.2027	30.06.2027
09/2027	13.08.2027	26.07.2027	28.07.2027
10/2027	10.09.2027	24.08.2027	26.08.2027
11/2027	15.10.2027	27.09.2027	29.09.2027
12/2027	12.11.2027	26.10.2027	28.10.2027

FORMATS & PRICES

ROTOR

SIZE page fractions		PRINT AREA SIZE print space width x height (mm)	 trimmed ads	PRICES IN EUR 4-colour
1/1 page		185 x 254	210 x 297	2.500,–
1/2 page	vertical horizontal	90 x 254 185 x 125	103 x 297 210 x 147	1.300,–
1/3 page	vertical horizontal	59 x 254 185 x 80	72 x 297 210 x 103	890,–
1/4 page	vertical horizontal	90 x 125 185 x 60	 210 x 83	660,–
1/8 page	vertical horizontal	90 x 60 185 x 30	 210 x 53	350,–

All prices in Euro, VAT-included.

Information:

Trimmed ads need 3 mm extra space for trimming.
Trim-sensitive texts or pictures should have a margin of at least 5mm above and below text or picture regarding the final trimmed format.
Tied inserts and product samples on request, basic ad in the total circulation as per price list.Glued-on Inserts and test samples on request.



JETPOWER is the worldwide leading magazine for r/c jet flying models. JETPOWER is now published in volume 27 in german. The magazine is published in English as an app.

Publication & distribution:
bi-monthly, 68 pages, copy price 6,40 EUR, german and english speaking area

JETPOWER

DIE ZEITSCHRIFT FÜR DEN JET-MODELLFLUG

Function

Editorial director of JETPOWER is Winfried Ohlgart, Chairman of the IJMC. He guarantees for competent and comprehensive reporting, which is indispensable to this challenging r/C model-sport. He works together with a team of experienced journalist and practical jet model pilots, who combine and guarantee a high level of expertise and maximum topicality.

JETPOWER reports and covers extensive and critical on jet models, their power plants, radio control and r/c-model equipment. JETPOWER introduces new products and reports on national and international events and competitions. Tips for beginners, reviews and scale documentations complete the editorial diversity.

Target audience

Readers of JETPOWER are success- and performance-orientated people. Because they ask for highest quality by their jet models, they expect the same by their magazine. Readers of JETPOWER are principally middle-aged men and dispose of a high net income. They are versed in handling modern technology, computer-and internetactivities. That's why readers of JETPOWER forms an extreme attractive target audience within the sport of flying models.

Issue	Publishing date	Closing date for ads	Deadline printing material
1/2027	08.01.2027	14.12.2026	16.12.2026
2/2027	05.03.2027	10.02.2027	12.02.2027
3/2027	07.05.2027	12.04.2027	14.04.2027
4/2027	02.07.2027	15.06.2027	17.06.2027
5/2027	03.09.2027	16.08.2027	18.08.2027
6/2027	05.11.2027	18.10.2027	20.10.2027

FORMATS & PRICES

SIZE page fractions		PRINT AREA SIZE print space width x height (mm)	 trimmed ads	PRICES IN EUR 4-colour
1/1 page		185 x 254	210 x 297	2.300,–
1/2 page	vertical horizontal	90 x 254 185 x 125	103 x 297 210 x 147	1.200,–
1/3 page	vertical horizontal	59 x 254 185 x 80	72 x 297 210 x 103	800,–
1/4 page	vertical horizontal	90 x 125 185 x 60	 210 x 83	630,–
1/8 page	vertical horizontal	90 x 60 185 x 30	 210 x 53	330,–

All prices in Euro, VAT-included.

Information:

Trimmed ads need 3 mm extra space for trimming.
Trim-sensitive texts or pictures should have a margin of at least 5mm above and below text or picture regarding the final trimmed format.
Tied inserts and product samples on request, basic ad in the total circulation as per price list.Glued-on Inserts and test samples on request.



RC-TURBINE is a special edition for fans turbo-driven jet models and nothing more than a perfect guide about opportunities those outstanding jet models.

RC TURBINE
Jets & Helicopter

Function
RC-TURBINE informs in the first place primarily about outstanding jet models, turboprops and helicopter from all over the world, which have been demonstrated on the annual JET-POWER trade fair. In the special edition RC-TURBINE all the exhibits are documented extensively. A market overview, as well as the latest news and trends complete this reference work.

Target audience
Aviation of turbo-driven jet models is one of the most complex and expensive divisions in the model aviation market. It´s not unusual that pilots control models in exchange value of a medium class car. You obtain access to a target audience with the highest purchasing power, who you can address best with RC-TURBINE.

Issue	Publishing date	Closing date for ads	Deadline printing material
1/2028	05.11.2027	19.10.2027	21.10.2027

SIZE page fractions		FORMAT print space width x height (mm)	trimmed ads	PRICES IN EUR 4-colour
2/1 page			420 x 297	4.600,–
1/1 page			210 x 297	2.500,–
1/2 page	vertical	90 x 254	103 x 297	1.400,–
	horizontal	185 x 125	210 x 147	

50 % Special discount for all regular advertisers of our si titles JETPOWER, ROTOR or MFI!

Alle Preise in Euro zzgl. gesetzlicher MwSt.

Publication & distribution:
1x per year, approx. 116 pages, copy price 9.80 EUR, German & English, worldwide

Information:
Trimmed ads need 3 mm extra space for trimming.
Trim-sensitive texts or pictures should have a margin of at least 5mm above and below text or picture regarding the final trimmed format.

TRADE FAIRS & EVENTS



With far more than 13.000 visitors and more than 60 exhibitors from the model helicopter scene the ROTOR live is one of the season's highlights. Nowhere else the visitor is presented so many news and trends around RC-helicopter. They have the possibility to get in touch with manufacturers and pilots, inform themselves about recent trends and directly purchase them with the attachments. ROTOR live is a fix part in the planning of the manufacturers and dealers, this is proven by the companies, which are since years part of the fair and also by the manufacturers, which are on the scene for the first time.

With numerous national and international pilots the flight-program, which is continuously moderated from 9am till 6pm, offers a welcome change to the fair event – represented are both 3D helicopters as well as large scale models.

All further information around the fair, approach and an overview of all exhibitors you can find on our website www.rotor-live.de. You are on Facebook? Visit us at www.facebook.com/ROTORlive, where you will find the latest information around the fair. So, be part of the next ROTOR live – we are looking forward to your visit!

The turnover potential of the trade fair

Record: **13.000 visitors** // More than **60 exhibitors** from Germany, Austria, Switzerland, France, England, USA, Italy, Czech Republic etc. // More than **3.000 sqm of presentation space** over several floors // 27% of subscribers to ROTOR magazine visited the fair // **86% trade visitors** and 14% public visitors // 88% of visitors **rated the fair VERY GOOD** to GOOD, 12% with SATISFYING // 71% of visitors made a purchase at the trade fair // 45% of non-buyers **made a subsequent purchase** (due to the trade fair) // 22% of visitors attended a lecture // 76% of public visitors **plan to start their hobby of model flying** // Over **15% increase in visitors** due to the trend theme Multikopter & Technology

www.rotor-live.de // www.facebook.com/ROTORlive

Take advantage of the opportunities in online advertising. Just call +49 7221.9521-0 or write us an e-mail to info@msv-medien.de

LOOSE INSERTS & DISCOUNTS

LOOSE INSERTS*:

Minimum size: 105 x 148 mm (DIN A6)
Highest size: 205 x 287 mm. Please send 5 samples with your order.

Prices per 1.000 copies:

up to 20g	120 EUR
up to 50g	140 EUR

We won't charge extra postage costs for supplements and objects up to 2 millimeters.
Extra postage costs only for enclosed objects from 3 to 30 millimeters.
Each 5 1g will be charged with 5 EUR extra. Rates for 1.000 copies include postage.

BOUND INSERTS*:

Highest size: 420 mm x 297 mm (+ 5mm additional trim space)
minimum 4-sided

Prices per 1.000 copies:

up to 20g	120 EUR
up to 50g	140 EUR

Each 5 g will be charged with 5 EUR extra. Rates for 1.000 copies include postage.
Inserts and loose inserts, which are used by more than one advertiser: extra charge 50%

DISCOUNTS:

by frequency:

from 3 ads	3%
from 6 ads	5%
from 12 ads	10%
from 24 ads	15%

by volume:

from 3 pages	5%
from 6 pages	10%
from 12 pages	15%
from 24 pages	20%

EXTRA CHARGES:

Special formats*:

2nd and 3rd cover page:
4-coloured price + 15 %

4th cover page:
4-coloured price + 20 %

Trimmed ad charge*:

basic rate + 10%

Attractive discounts
when advertising in several titles at the same time!

Extra charges, as well as all prices marked with * are not subject to any discount.
Stickers and product samples on request, basic advertisement in the total circulation according to the price list.
All prices in Euro, VAT included.

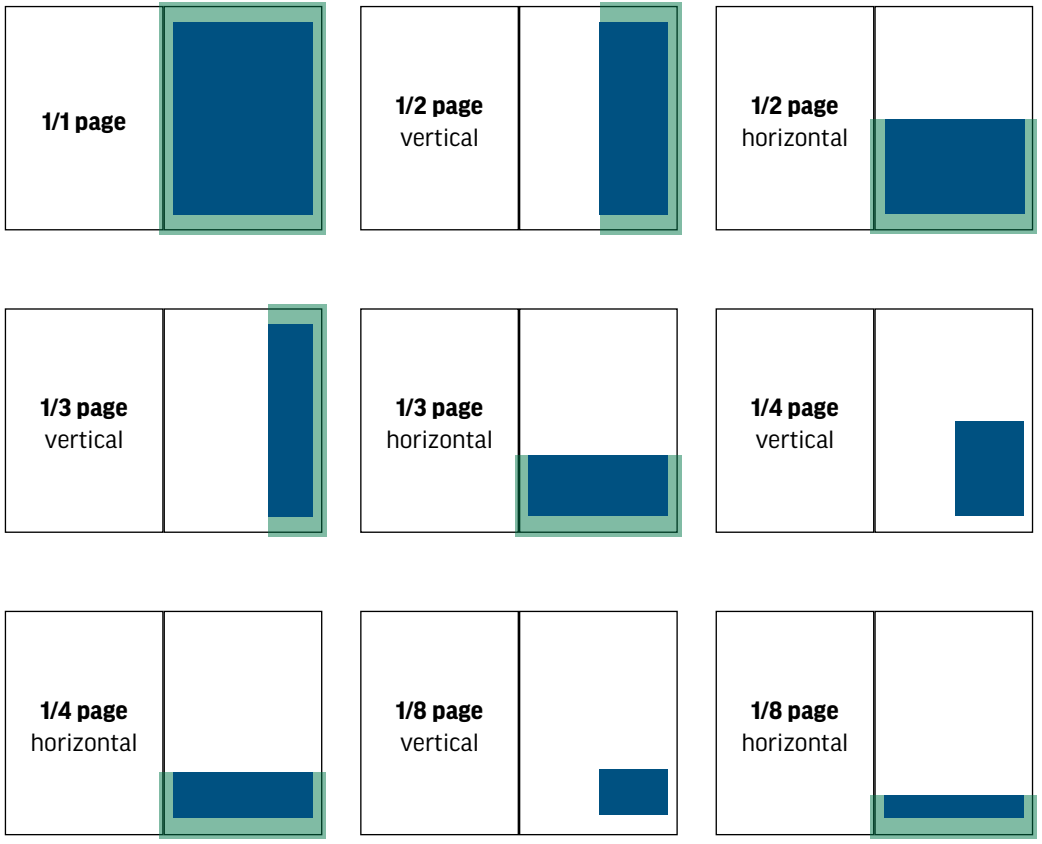
ADVERTISING SIZE

Columns::

1 column	42,5 mm wide
2 column	90 mm wide
3 column	137 mm wide
4 column	185 mm wide

print space

trimmed ads



Information:
Trimmed ads need 3 mm extra space for trimming. Trim-sensitive texts or pictures should have a margin of at least 5 mm above and below text or picture regarding the final trimmed format. Tied inserts and product samples on request, basic ad in the total circulation as per price list.Glued-on Inserts and test samples on request.

ONLINE – OUR MAGAZINES IN THE WORLD WIDE WEB



www.rotor-magazin.com **www.mfi-magazin.com** **www.jetpower-magazin.com**

Visit MFI and ROTOR

facebook

and take a look at
www.youtube.com/rotormagazin and
www.youtube.com/mfimagazin

YouTube™

Take advantage of the opportunities in online advertising, and increase the reach of your message through banner placement.

We offer all standard sizes and formats on favorable terms.

Prices upon demand.

Just call +49 72219521-17 or write us an e-mail to: steffen.weyrauch@msv-medien.de

GENERAL TERMS AND CONDITIONS for adverts and supplements in journal and magazines.

General terms and conditions for advertisements and inserts in newspapers and magazines.

1. »Advertising order« within the meaning of the following General Terms and Conditions of Business is the contract for the publication of one or more advertisements of an advertiser or other advertisers in a printed publication for the purpose of distribution.
2. In case of doubt, advertisements shall be called for publication within one year after conclusion of the contract. If the right to call off individual advertisements is granted within the framework of a contract, the order shall be processed within one year of the publication of the first advertisement, provided that the first advertisement is called off and published within the period specified in sentence 1.
3. In the case of contracts, the client shall be entitled to call off further advertisements within the agreed period or the period specified in clause 2, even beyond the quantity of advertisements specified in the order.
4. If an order is not fulfilled due to circumstances for which the publisher is not responsible, the client must reimburse the publisher for the difference between the discount granted and the discount corresponding to the actual acceptance,without prejudice to any further legal obligations. The reimbursement shall not bemade if the non-fulfilment is due to force majeure within the publisher's sphere of risk.
5. When calculating the purchase quantities, text millimetre characters shall be converted into advertisement millimetres in accordance with the price.
6. Orders for advertisements and third-party insertswhich are to be published exclusively in certain places in the publication must be received by the publisher in good time so that the client can be informed before the advertising deadline if the order cannot be executed in thisway. Classified advertisements shall be printed in the relevant section without this requiring express agreement.
7. Text section advertisements are advertisementswhich are adjacent to the text by at least three pages and not to other advertisements. Advertisements which are not recognisable as advertisements due to their editorial design shall be clearly identified as such by the Publisher with the word »Advertisement«.
8. The publisher reserves the right to reject advertisement orders - including individual call-offs within the framework of a contract - and insert orders on the basis of uniform, objectively justified principles of the publisher due to their content, origin or technical form, if their content, in the publisher's due discretion, violates laws, official regulations or morality, or if their publication is unreasonable for the publisher. This shall also apply to orders placed with offices, receiving offices or representatives. Orders for inserts shall only be binding on the publisher after submission of a sample of the insert and its approval. Inserts which, due to their format or presentation, give the reader the impression that they are part of the newspaper or magazine, or which contain thirdparty advertisements, shall not be accepted. The client shall be informed immediately of the rejection of an order.
9. The client shall be responsible for the timely delivery of the advertisement text and faultless printing material, or of the inserts, bound inserts, tip-ons, etc. the publisher shall immediately request a replacement for recognisably unsuitable or damaged printing material. The publisher shall guarantee the usual printing quality for the title used within the scope of the possibilities offered by the printing material.
10. In the event of wholly or partially illegible, incorrect or incomplete printing of the advertisement, the customer shall be entitled to a reduction in payment or to a faultless first advertisement, but only to the extent towhich the purpose of the advertisementwas impaired. If the publisher fails tomeet a reasonable deadline set for this purpose or if the replacement advertisement is again not faultless, the client shall be entitled to a reduction in payment or cancellation of the order. Claims for damages arising from positive breach of contract, culpa in contrahendo and tort are excluded - even if the order was placed by telephone; claims for damages arising from impossibility of performance and delay are limited to compensation for foreseeable damage and to the fee payable for the advertisement or insert in question. This shall not apply to intent and gross negligence on the part of the publisher, his legal representative and his vicarious agent; in other cases, liability for gross negligence vis-à-vis merchants shall be limited to the extent of the foreseeable damage up to the amount of the advertisement fee in question. Complaintsmust be made - except in the case of non-obvious defects - within four weeks of receipt of invoice and receipt.
11. Proofs shall only be supplied upon express request. The client shall be responsible for the accuracy of the returned proofs. The publisher shall take into account all corrections of errors which are communicated to him within the period of time set when the proofs are sent.
12. If there are no special size regulations, the actual print height customary for the type of advertisement shall be used as the basis for calculation.
13. If the client does not make an advance payment, the invoice shall be sent immediately, but if possible 14 days after publication of the advertisement. The invoice shall be paid within the period stated in the price list, starting fromreceipt of the invoice, unless a different payment period or advance payment has been agreed in individual cases. Any discounts for early payment shall be granted in accordance with the price list.
14. In the event of default or deferment of payment, interest and collection costs shall be charged. In the event of default in payment, the publisher may defer further execution of the current order until payment has been made and demand advance payment for the remaining advertisements. In the event of reasonable doubt as to the solvency of the customer, the publisher shall be entitled, even during the termof an advertising contract, tomake the publication of further advertisements dependent on the advance payment of the amount and on the settlement of outstanding invoice amounts, irrespective of any originally agreed payment period.
15. The publisher shall supply an advertisement voucher with the invoice on request. Depending on the type and scope of the advertisement order, advertisement cuttings, voucher pages or complete voucher numberswill be supplied. If a voucher can no longer be obtained, it shall be replaced by a legally binding certificate from the Publisher confirming the publication and distribution of the advertisement.
16. The client shall bear the costs for the production of ordered printing blocks, matrixes and drawings as well as for significant changes to originally agreed designs requested by the client or for which the client is responsible.
17. In the case of a contract for several advertisements, a claim to a price reduction can be derived from a reduction in circulation if the overall average of the insertion year beginning with the first advertisement falls short of the average circulation stated in the price list or otherwise or - if a circulation is not stated - the average paid circulation (in the case of trade journals, if applicable, the average actually distributed circulation) of the previous calendar year. A reduction in circulation shall only be a defect justifying a price reduction if it amounts to 20 per cent for a circulation of up to 50,000 copies. In addition, claims for price reductions shall be excluded for contracts if the publisher has informed the client of the reduction in circulation in such good time that the client was able to withdraw from the contract before publication of the advertisement.
18. In the case of box number advertisements, the publisher shall exercise the care of a prudent businessman for the safekeeping and timely forwarding of the offers. Registered letters and express letters on box number advertisements shall only be forwarded by normal post. Receipts on numbered advertisements will be kept for four weeks. Letters which have not been collected within this period will be destroyed. The publisherwill return valuable documentswithout being obliged to do so. In the interest and for the protection of the client, the publisher reserves the right to open the incoming offers for inspection purposes in order to eliminate misuse of the box number service. The Publisher shall not be obliged to forward commercial promotions and offers of mediation.
19. Films and data carriers will only be returned to the client on special request. The obligation to store them shall end three months after expiry of the order.
20. Place of performance is the registered office of the publisher. The place of jurisdiction is the registered office of the publisher. Insofar as claims of the Publisher are not asserted in dunning proceedings, the place of jurisdiction for non-merchants shall be determined by their place of residence. If the place of residence or habitual abode of the client is unknown at the time the action is brought or if the client has moved his place of residence or habitual abode outside the area of application of the lawafter conclusion of the contract, the place of jurisdiction shall be the registered office of the publisher.

Additional terms and conditions of the Publisher

a) The Publisher shall exercise due diligence in the receipt and examination of advertising copy, but shall not be liable if it is misled or deceived by the Advertiser. By placing an advertisement order, the advertiser undertakes to bear the costs of publishing a counter-statement relating to factual allegations made in the published advertisement, in accordance with the applicable advertisement rate.

b) The Advertiser shall be responsible for the content and legal admissibility of the text and image material provided for the insertion. It is the responsibility of the Advertiser to indemnify the Publisher against claims of third partieswhich arise against the Publisher from the execution of the order, even if itwas not suspended in good time. The publisher is not obliged to check orders and advertisements to determine whether they infringe the rights of third parties. If advertisements are not suspended in time, the client shall not be entitled to any claims against the publisher. The client shall also indemnify the publisher against all claims arising from infringements of copyright.

c) Cancellations must be made in writing. If an advertisement is cancelled, the publisher may charge for the typesetting costs incurred.

d) Offers from intermediaries for classified advertisements will not be carried.

e) Cases of force majeure as well as industrial action shall release the publisher fromthe obligation to fulfil orders and pay damages.

f) The publisher reserves the right to set special prices for advertisements in publisher's supplements, special publications and collectives.

g) Advertising intermediaries and advertising agencies are obliged to adhere to the publisher's price list in their offers, contracts and settlements with advertisers. The agency fee granted by the publisher may not be passed on to the client either in whole or in part.

h) If any defects in delivered printed matter, such as bound inserts, tip-ons, etc., are not immediately recognisable, but only during processing, the advertiser shall bear any additional costs or losses incurred as a result during production.

Contact

Steffen Weyrauch

Telefon: +49 7221 9521-17
Fax: +49 7221 9521-45
steffen.weyrauch@msv-medien.de

MSV Medien Baden-Baden GmbH
Schulstraße 12
D-76532 Baden-Baden
Telefon: +49 7221 9521-0
Fax: +49 7221 9521-45
www.msv-medien.de